



Fleet management solution can help trucking fleets become more efficient

Many trucking companies are looking for ways to reduce costs and meet government regulations. To help customers learn about fleet management solutions, Peterbilt of Sioux City and Norfolk recently held seminars on the topic.

A factory representative of PACCAR Parts demonstrated TruckerLink®, an innovative and cost-effective Fleet Management service. TruckerLink provides an uninterrupted communications between the truck's onboard computer and dispatch using mobile telephone networks.

"Using the cellphone towers of several providers is a less expensive way to remotely monitor fleets, compared to expensive satellite services," explained Kevin Pritchard of PACCAR Parts. "Our automatic cell tower switching technology provides continual coverage along the major highways."

This technology delivers vehicle and route data that Dispatchers/Fleet Managers can track through a secure web site to operate more efficiently, reduce costs and show CSA compliance. For example, excessive idling, speeding and side trips can be spotted. Miles driven can be accurately tracked for faster driver payment, Pritchard added.



FLEET MANAGEMENT SERVICE... PACCAR Parts factory representative Kevin Pritchard shows the benefits of TruckerLink® services to Enjoli Donner and Bernie Wrede of Wrede, LLC, during a recent seminar sponsored by Peterbilt of Norfolk.

Dispatchers and Peterbilt technicians can remotely monitor online any engine faults that the vehicle is displaying, to determine the severity and timely need for repair.

TruckerLink® allows Dispatchers/Fleet Managers to:



- View real-time truck speed & GPS location
- Track Hours of Service Logs & Fuel Consumption
- Examine vehicle diagnostic data & faults remotely
- Receive notification of overspeed and fault events
- Get notifications of entering/leaving customer sites
- Review the Route History & replay the route
- Chart miles-per-gallon and idle-fuel consumption
- Integrate with any truck's onboard computer telematics
- Operate at a lower cost than satellite systems
- Option: driver electronic log and pre-trip inspection reports
- Option: unlimited two-way messaging with truck

More information is available at www.truckerlink.com

View our Online Trucks, Parts & Service Specials at: www.pbtruck.com or scan our QR code!



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February 2012

Prices Reduced on these Low-Mile Used Trucks:



(Qty. 7) 2009 Peterbilt 386 flattops -- Cummins ISX, 450 HP, 10 speed, Low Air Susp, 3.55 ratio, 216" WB, 48" flattop sleeper, 12k# FA & 40k# RA. **Low 300k miles!** Clean, lightweight DOTed. Varying mileage/price. Stk #143909-etc. \$80k-\$86k



(Qty. 10) 2008 Peterbilt 389s -- Cat C15 Accert, 475 HP, 13 Spd, Pete Low Air Leaf Susp, 3.36 Ratio, 270" WB, 70" Sleeper, 12k# FA and 40k# RA, **300k-400k miles**, Calif.-compliant emissions. New BFG Drives! Stk #143415-etc. \$77k-\$83k



2009 Peterbilt Model 386 -- CAT C15, 475 HP, 18 Spd, Pete Flex Air Susp, 3.36 Ratio, 248" WB, 70" stand up sleeper, 12k# FA, 38k# RA. **O/O specs! APU, 470k miles, leather seats.** Clean Local Trade! Stk #141900 \$75,250



Call your favorite salesman to receive a handy New Truck or Used Truck Catalog. See our complete Truck Inventory online at: www.pbtruck.com or scan this QR code:



February Parts & Service Specials:



Monthly Specials

available with your Peterbilt Preferred Card. (Expires Feb. 29, 2011)

- **Three Axle Alignment** **\$185*** (labor only)
alignment, inspections & check/adjust components.
- **Engine In-Frame - Cummins ISX overhaul** **\$12,444***
replace six kits, rod, main bearings, cylinder head (parts & labor)
- **DPF Cleaning Service*** with FSX Air Knife Scan **\$375***
cleaning locations are Norfolk & Council Bluffs (per unit)
- **Door Seal Service** – replace leaky door seal to keep the cold air from coming into your truck **\$75** (labor only)*
- **\$20 OFF Suspension Repair** – with the purchase of \$200 parts at time of repair in our service shop.*

* Valid on specific part numbers only. Redemptions may be limited. Contact any of our Peterbilt Parts and Service Departments for full details.

Find more Truck Parts & Service Specials on our website: www.pbtruck.com